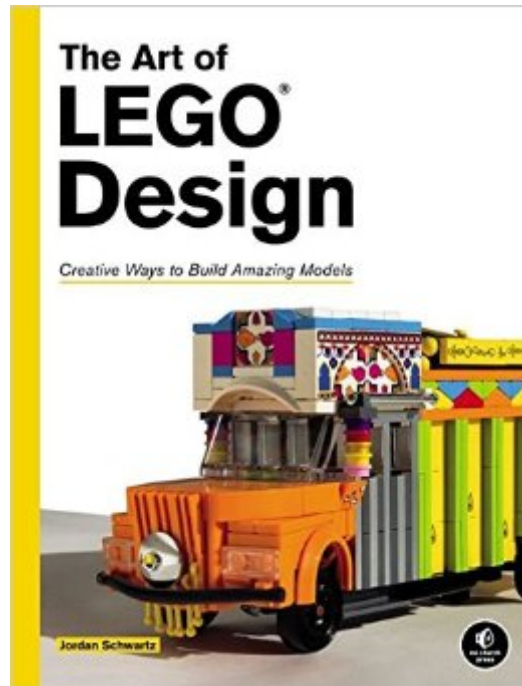


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# The Art Of LEGO Design: Creative Ways To Build Amazing Models



## Synopsis

The most impressive LEGO models often take careful planning (and lots of pieces), but with some inspiration, a little imagination, and a number of tried-and-true techniques, you too can turn bricks into a masterpiece. In *The Art of LEGO® Design*, author Jordan Schwartz explores LEGO as an artistic medium. This wide-ranging collection of creative techniques will help you craft your own amazing models as you learn to see the world through the eyes of some of the greatest LEGO builders. Each concept is presented with a collection of impressive models to spark your imagination, like fantastic dragons, futuristic spaceships, expressive characters, and elaborate dioramas. You'll discover some of the inventive techniques that LEGO artists use to: Create lifelike creatures from unusual elements like inside-out tires and minifigure capes Design sleek cars without showing a single stud Add ambience to dioramas with light bricks or LEDs Craft eye-catching textures to create cobblestone roads and brick walls Build sturdy, detailed, posable mechs and other figures Add depth with forced perspective and interesting silhouettes Interviews with the talented builders behind many of the book's models reveal their thoughts on the design process and what inspires them most. Even if you've been building with LEGO since you could crawl, you'll find new inspiration in *The Art of LEGO Design*.

## Book Information

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Age Range: 9 and up

Grade Level: 5 - 12

## Customer Reviews

When I received my copy of "The Art of LEGO Design", I was glad to know that No Starch Press was continuing to invest in books geared toward AFOLs [Adult Fans of LEGO]. The book was written by a former designer for The LEGO Group's Creator/Creator Expert team (Jordan Schwartz) and his understanding of fundamental concepts in the design process clearly shows in the book. He sets up the purpose of the book nicely in the first couple of pages, making sure the reader knows what to expect and how to get the most out of the book. Jordan has also had some of his work published in the book "Beautiful LEGO," which is more of a coffee-table type book (which is another book I HIGHLY recommend you consider looking at). Jordan reached out to several other people (AFOLs) and has dedicated several different sections in the book to each of these people. In these sections, he has interviews with the builders, as well as many models from them. Each author/builder section uses a different color for the pages so you can easily tell what is Jordan's work and what is from other people. There are not a lot of instructions provided, as the idea of the book is to help inspire you to design your own creations. The few that are included are for fundamental building blocks (such as the Lowell Sphere on page 102), which can then be used as a base for other items. I do not mind the lack of instructions though, since the book does contain a ton of photographs which offer lots of help. The first chapter is a "setup" chapter that focuses on key things to remember when designing, planning, or even just thinking about your next build. For instance, Jordan explains that he (and others) have developed "LEGO Eyes," which is a way of looking at the real world with LEGO elements and colors in your mind.

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